Snapchat for Beginners

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Snapchat

https://www.snapchat.com/

Download the app: Download on the App Store | GET IT ON Google play

A photo messaging application which allows users to add text and drawings to photos, and send them to their contacts. Photos are deleted after 1-10 seconds.

The Snapchat glossary

Snap: A Snap is a picture or video you send through the app to one or more of your friends. It will disappear after a maximum of 10 seconds. You can replay a Snap once, so use your replay wisely.

Stories: The Stories section of Snapchat showcases photos and videos that you'd like to share with all your Snapchat friends. To view your friends' stories, swipe left from the Snapchat app's camera screen.

Snapchat score: The number under your profile name, known as your Snapchat score, is based on the number of Snaps you've sent and received (including Stories).

Filter: A Snap filter is a fun way to jazz up your Snaps by adding an overlay. Filters can change based on special events or holidays, location, or time of day.

Snap lenses: Snap lenses allow you to add animated special effects to your photos or videos. Unlike Snap filters, you use lenses *while* you are taking a Snap.

Geofilter: These are filters unique to your current location. To enable Geofilters, you have to turn on your location in Snapchat. You can also create your own custom Geofilter for as little as $5—great for building brand awareness.

Snapcode: Your Snapchat profile's unique QR code. Assigned to all users, a Snapcode is a quick and easy way to add friends on Snapchat.

Snapcode selfie: You can personalize your Snapcode by adding a selfie. This will be seen by all your friends and any other Snapchatters that find you on the app.

Chat: Snapchat's version of instant messenger. Messages disappear after they are viewed. If you take a screenshot of a chat, the other user will be notified.

Memories: Memories is a camera roll feature that backs up your Snaps. You can make your Memories public or private. You can also post older Snaps to your Story from Memories.

Where to find help: https://support.snapchat.com